

Build your fortune with fulfilled dreams.



"The Unit Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender or withdraw the monies invested in Unit Linked Insurance Products completely or partially till the end of fifth year"



Insurance Plans With Wealth Creation

Key benefits



Market linked returns
through 12 varied fund
options as per risk appetite



Total Guaranteed Additions of upto 150%* of
Annualized Premium based on the policy term &
Additional Guaranteed Addition on Maturity[§]



Life cover and
tax benefits[#]

Toll-free No.: 1800 267 9090
(Customer Service Timing: 24X7)

SMS 'LIBERATE' to 56161
Email: info@sbilife.co.in



Apne liye. Apno ke liye.

SBI Life - Smart Fortune Builder is an Individual, Unit-linked, Non-Participating, Life Insurance, Savings Product.

*Guaranteed Additions at pre-specified percentage of Annualized Premium/Single Premium, would be made to the Fund Value at the end of 10th policy year and every 5th year thereafter, subject to the policy being in-force as on the date of proposed addition. Longer the policy term, higher the guaranteed addition. Maximum 150% of guaranteed additions available on selecting the policy term of 30 years under regular pay policies.

§Guaranteed Addition on Maturity at pre-specified percentage (depending on the premium band) of Annualized Premium/Single Premium would be made to the Fund Value at the end of the Policy Term, subject to policy being in-force as on date of proposed addition.

#Tax benefits are as per Income Tax Laws & are subject to change from time to time. Please consult your tax advisor for details.

SBI Life Insurance Company Limited and SBI are separate legal entities.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/ FRAUDULENT OFFERS

IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

Various charges such as 'Premium Allocation Charges', 'Policy Administration Charges', 'Fund Management Charges' etc. are deducted. All the charges except Premium Allocation Charges and Mortality Charges are subject to revision as per the prevalent regulations. For the complete list of charges and their workings, please refer the Sales Brochure. Unit Linked Life Insurance products are different from the traditional insurance products and are subject to market risks. The premium paid in Unit Linked Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the policyholder/ insured is responsible for his/her decisions. SBI Life Insurance Company is only the name of the insurance company and SBI Life - Smart Fortune Builder is only the name of the unit linked life insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know the associated risks and the applicable charges, from your insurance agent or the intermediary or policy document of the insurer. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects or returns. Past performance of the Funds is not indicative of future performance. All benefits payable under this policy are subject to tax laws and other fiscal enactments in-effect from time to time, please consult your tax advisor for details. For more details on risk factors, terms and conditions please read sales brochure carefully before concluding a sale. Trade logo displayed above belongs to State Bank of India and is used by SBI Life under license. SBI Life Insurance Company Limited. Registered and Corporate Office: Natraj, M V Road & Western Express Highway Junction, Andheri (East), Mumbai - 400 069. | **IRDAI Regn. No.111.** | CIN L99999MH2000PLC129113